

## Plano, TX Profile: Demographics



| Population*           | 1990        | 2000        | 2010        | 2020        | 2024        |
|-----------------------|-------------|-------------|-------------|-------------|-------------|
| Plano                 | 128,713     | 222,030     | 259,841     | 287,064     | 298,430     |
| Collin County         | 264,036     | 491,675     | 782,341     | 1,034,730   | 1,209,295   |
| Dallas-Fort Worth MSA | 3,885,415   | 5,221,801   | 6,371,773   | 7,540,371   | 8,183,072   |
| Texas                 | 16,986,510  | 20,851,820  | 25,145,561  | 28,995,881  | 30,749,924  |
| United States         | 248,709,873 | 281,421,906 | 308,745,538 | 328,239,523 | 332,387,540 |

\*ACS 5 Yr Projection

| Educational Attainment (Age 25+)   | Plano | Collin County | DFW   | Texas | US    |
|------------------------------------|-------|---------------|-------|-------|-------|
| No high school diploma             | 6.0%  | 5.5%          | 12.7% | 14.3% | 10.6% |
| High School diploma/GED            | 12.7% | 14.4%         | 21.7% | 24.3% | 26.2% |
| Some college or Associate's Degree | 22.0% | 25.2%         | 27.1% | 28.9% | 28.2% |
| Bachelor's Degree                  | 35.1% | 33.8%         | 24.5% | 19.1% | 21.3% |
| Graduate/Professional degree       | 24.1% | 21.1%         | 14.0% | 10.2% | 13.7% |

| Population by Age (15+) | Plano | Collin County | DFW   | Texas |
|-------------------------|-------|---------------|-------|-------|
| Under 5 years           | 5.3%  | 5.8%          | 6.4%  | 6.5%  |
| 5 to 9 years            | 5.8%  | 7.0%          | 6.9%  | 6.9%  |
| 10 to 14 years          | 6.2%  | 7.6%          | 7.5%  | 7.4%  |
| 15 to 19 years          | 6.4%  | 7.5%          | 7.2%  | 7.2%  |
| 20 to 24 years          | 6.2%  | 5.8%          | 6.5%  | 6.9%  |
| 25 to 34 years          | 13.6% | 12.8%         | 14.8% | 14.4% |
| 35 to 44 years          | 15.0% | 15.9%         | 14.4% | 14.0% |
| 45 to 54 years          | 13.8% | 14.9%         | 13.0% | 12.3% |
| 55 to 64 years          | 13.6% | 11.3%         | 11.4% | 11.2% |
| Over 64 years           | 14.1% | 11.0%         | 11.8% | 13.1% |
| Median Age (in Years)   | 39.3  | 37.3          | 35.5  | 35.5  |

## Plano, TX Profile: Demographics



| Net Domestic Migration | Collin County | DFW     | Texas   |
|------------------------|---------------|---------|---------|
| 2009                   | 16,470        | 45,241  | 143,423 |
| 2010                   | 3,485         | 6,876   | 29,891  |
| 2011                   | 13,264        | 39,113  | 117,521 |
| 2012                   | 11,940        | 54,779  | 142,650 |
| 2013                   | 10,423        | 31,767  | 113,528 |
| 2014                   | 15,198        | 49,403  | 154,467 |
| 2015                   | 16,482        | 57,739  | 170,103 |
| 2016                   | 15,270        | 60,230  | 125,703 |
| 2017                   | 15,342        | 58,829  | 79,163  |
| 2018                   | 21,795        | 46,316  | 82,569  |
| 2019                   | 30,423        | 30,778  | 90,500  |
| 2020*                  | 37,524        | *       | 170,307 |
| 2021*                  | 56,668        | *       | 382,436 |
| 2022                   | 43,443        | 188,301 | 682,443 |
| 2023*                  | 36,364        | 101,419 | 612,000 |

\*Preliminary Data/Data Not Available

| Race and Ethnicity | Plano | Collin County | DFW   | Texas |
|--------------------|-------|---------------|-------|-------|
| White              | 48.2% | 57.0%         | 52.7% | 53.9% |
| Hispanic           | 16.2% | 16.0%         | 29.4% | 39.5% |
| Asian              | 22.6% | 19.4%         | 7.8%  | 5.3%  |
| African American   | 8.9%  | 12.4%         | 16.2% | 12.2% |
| Other              | 4.1%  | 10.8%         | 8.7%  | 9.3%  |

| Marital Status (Age 15+)      | Plano | Collin County | DFW   | Texas |
|-------------------------------|-------|---------------|-------|-------|
| Never married                 | 29.1% | 29.7%         | 34.7% | 34.2% |
| Now married, except separated | 55.9% | 57.3%         | 49.9% | 49.3% |
| Separated                     | 1.1%  | 1.1%          | 1.7%  | 1.9%  |
| Widowed                       | 3.9%  | 3.5%          | 4.0%  | 4.8%  |
| Divorced                      | 10.0% | 8.4%          | 9.7%  | 9.8%  |

## Plano, TX Profile: Demographics



| Household Income         | Plano     | Collin County | DFW       | Texas      |
|--------------------------|-----------|---------------|-----------|------------|
| Less than \$25,000       | 8.0%      | 7.3%          | 11.2%     | 14.9%      |
| \$25,000 to \$49,999     | 10.7%     | 10.8%         | 15.8%     | 17.9%      |
| \$50,000 to \$74,999     | 14.0%     | 12.8%         | 16.1%     | 16.4%      |
| \$75,000 to \$99,999     | 13.1%     | 11.7%         | 13.1%     | 12.8%      |
| \$100,000 to \$149,999   | 19.5%     | 19.5%         | 18.5%     | 17.2%      |
| \$150,000 or more        | 34.8%     | 37.8%         | 26.2%     | 20.8%      |
| Average Household Income | \$147,777 | \$150,558     | \$120,397 | \$106,819  |
| Median Household Income  | \$108,649 | \$117,588     | \$87,155  | \$76,292   |
| Per Capita Income        | \$57,753  | \$55,057      | \$44,447  | \$39,446   |
| Total households         | 110,522   | 400,182       | 2,825,878 | 10,747,240 |

| Housing Occupancy      | Plano   | Collin County | DFW       | Texas      |
|------------------------|---------|---------------|-----------|------------|
| Total Housing Units    | 116,440 | 421,938       | 3,030,663 | 11,890,808 |
| Occupied Housing Units | 94.9%   | 94.8%         | 93.2%     | 90.4%      |
| Vacant Housing Units   | 5.1%    | 5.2%          | 6.8%      | 9.6%       |

| Housing Tenure                | Plano   | Collin County | DFW       | Texas      |
|-------------------------------|---------|---------------|-----------|------------|
| Total Occupied Housing Units  | 110,522 | 400,182       | 2,825,878 | 10,747,240 |
| Owner Occupied Housing Units  | 56.6%   | 64.1%         | 60.0%     | 62.5%      |
| Renter Occupied Housing Units | 43.4%   | 35.9%         | 40.0%     | 37.5%      |

| Vehicles Available           | Plano | Collin County | DFW   | Texas |
|------------------------------|-------|---------------|-------|-------|
| 0 Vehicles Available         | 3.6%  | 3.1%          | 4.7%  | 5.3%  |
| 1 Vehicle Available          | 34.0% | 30.7%         | 32.2% | 32.5% |
| 2 Vehicles Available         | 43.3% | 44.3%         | 40.4% | 39.7% |
| 3 or more vehicles available | 19.1% | 21.9%         | 22.7% | 22.5% |

Source: U.S. Bureau of the Census, American Community Survey, Texas State Data Center, Texas A&M Real Estate Center

Updated: February 2025