

COMMUNITY PROFILE

# PLANO

# IT'S ALL ABOUT LOCATION

Situated just 19 miles north of downtown Dallas, Plano is the ninth-largest city in Texas and holds the title of the fourth-largest city in the Dallas-Fort Worth (DFW) region, home to over 298,000 residents. Plano's strategic location provides seamless connectivity to over 4.5 million workers in the labor force. Additionally, being in the Central Time Zone and in close proximity to DFW International Airport enables same-day departures and returns for both the East and West Coasts.

#1

STATE IN  
POPULATION  
GROWTH

#1

REGION IN  
POPULATION  
GROWTH

#4

LARGEST  
CITY IN DFW  
REGION



## Excellent access to air, light rail, public transit and roads

**DFW International Airport**, the world's third busiest in passenger operations, is the hub of American Airlines. DFW Airport is only one of two airports in North America with a CEIV Pharma certified community.

- Fly to every city in the continental U.S. within 4 hours
- Non-stop service to 191 domestic and 73 international destinations
- Served by 31 passenger airlines and 20 cargo carriers
- 30 minutes from Plano with direct

access from both the President George Bush Turnpike and the Sam Rayburn Tollway.

**Dallas Love Field:** Situated just seven miles from the heart of Dallas, this location serves as the central hub for Southwest Airlines. Additionally, it is conveniently only 30 minutes away from Plano, serving approximately 18 million passengers annually.

**Addison Airport and McKinney National Airport** are 15 minutes from Plano. Addison Airport is the busiest general aviation airport in Texas.





**Dallas Area Rapid Transit (DART)** provides light rail service at two locations in Plano. The Silver Line, opening in late 2025 or early 2026, will provide a faster route to DFW International Airport. Bus and shuttle service are available throughout the city.

**Highways:** Plano contains within its boundaries SH 190 (President George Bush Turnpike), Dallas North Tollway, U.S. 75 (Central Expressway) and SH 121 (Sam Rayburn Tollway). Interstates 20, 30, 35 and 635 are within 30 minutes.

**Port of Houston:** The nation's largest port for waterborne tonnage is located 260 miles from Plano.

# PLANO AT A GLANCE

From global leaders to local entrepreneurs, Plano is your destination for growth, innovation and success. Our diverse and inclusive community offers a welcoming environment for businesses, fostering connections and opportunities for growth. Whether you're a well-established corporation or a burgeoning startup, our city provides the infrastructure, talent and support you need to flourish. Plano is home to over 18,000 businesses and 77 *Forbes* Global 2000 companies, which includes many globally recognized brands.

## POPULATION

### PLANO

**298,430**

### COLLIN COUNTY

**1,209,295**

### DFW REGION

**8,183,072**

### TEXAS

**30,749,924**



LABOR FORCE DFW

**4.5** MILLION



PER CAPITA INCOME

**\$57,753**



MEDIAN HOUSEHOLD INCOME

**\$108,649**



MEDIAN HOME VALUE

**\$572,499**



MEDIAN AGE

**39.3**



BACHELOR'S DEGREE

**59%**



FORBES GLOBAL  
2000 COMPANIES

**77**



INC. 5000 COMPANIES

**17**



FORTUNE 1000 HQS

**4**



LAND AREA

**72** SQ. MILES



Source: US Census, US Bureau of Labor Statistics, American Community Survey

Legacy West



# BIG NAMES CALL US HOME®

## FORBES GLOBAL 2000 COMPANIES\*

JPMorgan Chase  
Bank of America  
Toyota Motor North America  
Walmart Tech Center  
Samsung Electronics America  
Verizon  
UBS  
AT&T  
Siemens  
NTT Data, a Nippon Telegraph and Telephone company  
CA Technologies, a Broadcom company  
PepsiCo  
Mitsubishi Aircraft America  
Elevance Health  
Hyundai Capital America  
Cigna  
Costco Regional & IT Center  
Coca-Cola North America  
Airbus DS Government Solutions  
Capital One Finance  
Tokio Marine North America  
Abbott  
FedEx  
Award Solutions, a Accenture company  
Atlantic Aviation Ohana, a KKR company  
Lowe's Home Centers

KDDI  
Midea USA  
SAP  
Denso  
Marubeni Transport Services  
Starbucks Corporate  
Fannie Mae  
Freddie Mac  
Toyota Tsusho Systems  
Tata Consultancy Services  
Intuit  
Boeing  
L3Harris Technologies  
Allied Waste Industries, a Republic Services company  
Markel  
Publicis Groupe  
Tech Mahindra Americas  
QBE North America  
Cognizant  
Green Mountain Energy, an NRG Energy Company  
Albertsons Tech Center  
Equinix  
Fidelity National Agency Solutions  
Palo Alto Networks  
Assa Abloy  
Transamerica, an Aegon company  
CDW

Fresenius Medical Care  
Kodiak Networks, a Motorola Solutions company  
SK Signet America  
TDK-Lambda Americas  
Flex LTD  
Wipro  
Delta Electronics  
Ericsson  
Yum! Brands  
Synopsis  
Carmax Tech Center  
Atmos Energy  
JPEX America, a Japan Exchange Group  
Yum China Holdings  
Randstad North America  
Spirent Communications, a Keysight Technologies company  
Packaging Corporation of America  
Softweb Solutions, a Avnet company  
Newark, a Avnet company  
Doosan Robotics  
Altice  
NSM Insurance, a Carlyle company  
Samsung SDS  
Lotte Confectionery

*\*Listed by Forbes ranking*

## LARGEST PRIVATE EMPLOYERS\*

### Employing 10,000+

JPMorgan Chase

### Employing 5,000+

Bank of America

Capital One Finance

Toyota Motor North America

### Employing 1000+

PepsiCo Foods North America

Ericsson North America

Medical City Plano

Liberty Mutual Insurance  
Company

USAA

JCPenney

Fannie Mae

NTT DATA

Samsung Electronics America

Children's Medical Center Plano

Fisher Investments

Texas Health Plano

AT&T Plano Campus

FedEx Office

Cognizant Technology Services

TATA Consultancy Services

Abbott

### Employing 500-999

Tyler Technologies

Tech Mahindra Americas

Palo Alto Networks

Integer Holdings

Transamerica Casualty Insurance

Freddie Mac

Pizza Hut, U.S.

Raising Cane's

Siemens Digital Industries  
Software

Crestron Electronics

Hilti North America

Baylor Scott & White The  
Heart Hospital – Plano

U.S. Renal Care

Baylor Scott & White  
Medical Center – Plano

PennyMac Financial  
Services

*\*Listed by size*



# AN ADDRESS THAT HAS IT ALL

Our world-class business parks offer excellent amenities and ample inventory of office, flex and industrial buildings with over 1,500 acres available for commercial development. There are no development impact fees for water, wastewater or roadways.

**GRANITE PARK**, a master-planned mixed-use office development with over 2 million square feet of office space, presents a variety of dining options, entertainment and a full-service Hilton hotel. Granite Park 6, a 422,000 square-foot Class A, 19-story building, stands as the newest addition to the business park and opened its doors in 2023. Future plans include the construction of a 400,000 square-foot Class A office building.

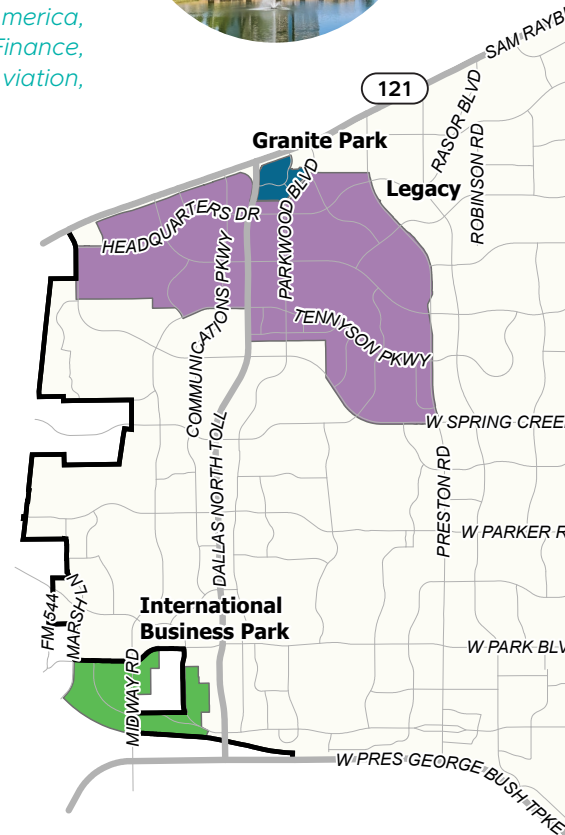
**Notable Companies:** *Fannie Mae, Integer Holdings, Alkami Technology, Altice USA, Coca-Cola North America, Trintech, Tech Mahindra Americas, Vine Oil & Gas, L3 Technologies, CarMax Tech Center, Siemens Digital Industries Software, EWC, Finance of America, Assured Partners, Reliant Rehabilitation, Bank of Texas, Stonebriar Commercial Finance, Granite Properties, GeoForce, KDDI America, Toyota Tsusho Systems, Atlantic Aviation, Midea America, Korea International Trade Association*

**LEGACY**, a 2,665-acre master-planned community encompassing business, retail and residential spaces, is situated in northwest Plano along the Dallas North Tollway. Boasting over 38 million square feet of headquarters and regional office space, it offers convenient access to numerous restaurants, shopping outlets and entertainment venues at Legacy West and the Shops at Legacy. As a distinctive address for numerous top firms, Legacy stands out as a premier destination.

**Notable Companies:** *JPMorgan Chase, Capital One Finance, Toyota Motor North America, Bank of America, Ericsson North America, Liberty Mutual Insurance, USAA, JCPenney, PepsiCo Foods North America, NTT DATA, Children's Medical Center Plano, FedEx Office, Abbott, Tyler Technologies, Pizza Hut, U.S., Raising Cane's, U.S. Renal Care, Hilti North America, Sally Holdings, Ryan, Koch, Prosperity Bank, Toyota Financial Services, Vylla Title, Intuit, CA Technologies, Aimbridge Hospitality, Verizon, The Vanguard Group, Boeing Global Services, Tokio Marine North America, Samsung Research America, Upbound Group, Wipro, Crestron, Denbury, StaffDNA, Anderson Merchandisers*

**INTERNATIONAL BUSINESS PARK**, a 300-acre master-planned office park with over 1.4 million square feet of office space. The business park has recently introduced two new office buildings, totaling over 420,000 square feet, equipped with modern amenities.

**Notable Companies:** *Fisher Investments, Hyundai Capital America, Tasty Restaurant Group, RamQuest, Media Distribution Solutions, Jordan & Skala Engineers, MCI USA, MedHost, Realmanage, Interface Systems, NTFN, Furniture Marketing Group (FMG), Horace Mann, Chicago School of Psychology, SAGE Technologies*





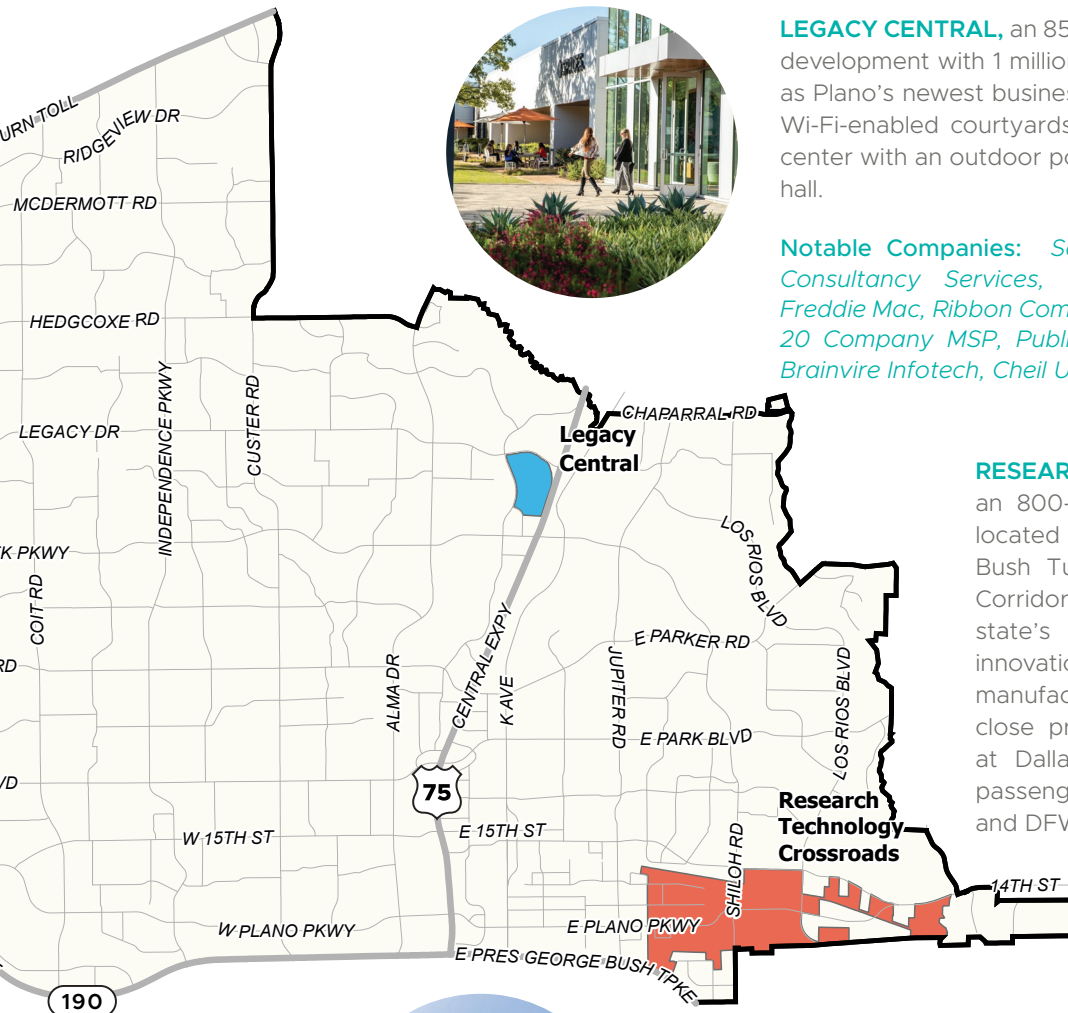
**EXPRESSWAY CORRIDORS**, in addition to Plano's distinctive business parks, the City has attractive office opportunities along its four major highways: SH 190 (President George Bush Turnpike), Dallas North Tollway, U.S. 75 (Central Expressway) and SH 121 (Sam Rayburn Tollway). This includes mixed-use developments such as Beacon Square and Heritage Creekside along SH 190, Assembly Park and Collin Creek area along U.S. 75, and the Willow Bend area along Dallas North Tollway

**Notable Companies:** *AT&T, Palo Alto Networks, Costco Regional Office & IT Center, PennyMac Financial Services, At Home Group, Cigna Healthcare of Texas, Cinemark, L3 Harris, Atmos Energy, Regal Research & Manufacturing, Resman, Delta Electronics, GuidelT, a Perot Company, Westwood Professional Services, Denso International America, Black Box, AISIN Technical Center of America, Cruise Housing Corporation, Yum China, Samsung SDS*



**LEGACY CENTRAL**, an 85-acre technology-focused mixed-use development with 1 million square feet of office space, stands as Plano's newest business park. The park features 4 acres of Wi-Fi-enabled courtyards, jogging and bike trails, a wellness center with an outdoor pool and a 400-seat, four-cuisine food hall.

**Notable Companies:** *Samsung Electronics America, TATA Consultancy Services, Transamerica Casualty Insurance, Freddie Mac, Ribbon Communications, Peloton Interactive, The 20 Company MSP, Publicis Group Constellation, Hioki USA, Brainvire Infotech, Cheil USA*



**RESEARCH | TECHNOLOGY CROSSROADS®**, an 800-acre district in Southeast Plano, is located adjacent to the President George Bush Turnpike (SH 190) and the Telecom Corridor area. Recognized as one of the state's most appealing destinations for innovation, research and development and manufacturing, it benefits greatly from its close proximity to the University of Texas at Dallas. By 2026, the district will offer passenger rail access directly to the university and DFW International Airport.



**Notable Companies:** *Inogen, Aligned Data Centers/Aligned Energy, Shutterfly, Natural Polymer International Corp (NPIC), OmniOn Power, Luminator Technology Group, Communications & Power Industries (CPI), O'Neil Digital Solutions (AKA Investors Business Daily), ESI, Beckett Collectibles, Spok, TT Electronics, Virtex, BlueCross BlueShield of Texas, Creation Technologies, Regal Research & Manufacturing, UNICOM Engineering, Ericsson, SK Signet, Winzer, Morgan Newton, LITEON, Sysgration, ASSA ABLOY Global Services, OmniOn Power*

# IN GOOD COMPANY



## DEMOGRAPHICS

### Population & Population Growth

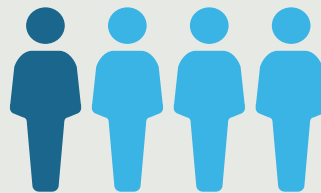
|                         | 2000      | 2010      | 2024      | Growth 2010-2020 |
|-------------------------|-----------|-----------|-----------|------------------|
| <b>Plano</b>            | 222,030   | 259,841   | 298,430   | <b>9.5%</b>      |
| <b>Collin County</b>    | 491,675   | 782,341   | 1,209,295 | <b>28.5%</b>     |
| <b>Dallas-Ft. Worth</b> | 5,161,544 | 6,520,941 | 8,183,072 | <b>15.6%</b>     |

Source: U.S. Census Bureau

### Population by Race



|                           |            |
|---------------------------|------------|
| White                     | <b>48%</b> |
| Asian                     | <b>23%</b> |
| Hispanic                  | <b>16%</b> |
| African American or Black | <b>9%</b>  |
| Other                     | <b>4%</b>  |



**1 OUT OF 4**  
PLANO RESIDENTS  
WERE BORN OUTSIDE  
OF THE U.S.

PLANO'S ASIAN POPULATION IS

**3x**

THE NATIONAL AVERAGE

### Educational Attainment (Age 25 & Older)

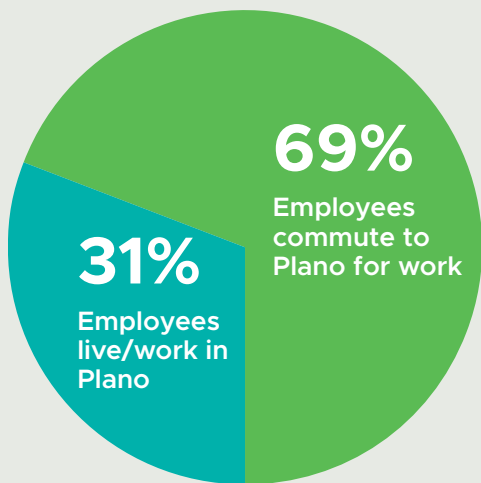
|              |                   |              |
|--------------|-------------------|--------------|
| <b>PLANO</b> | <b>Associates</b> | <b>7.7%</b>  |
|              | <b>Bachelors</b>  | <b>35.8%</b> |
|              | <b>Graduate</b>   | <b>23.3%</b> |

|             |                   |              |
|-------------|-------------------|--------------|
| <b>U.S.</b> | <b>Associates</b> | <b>8.8%</b>  |
|             | <b>Bachelors</b>  | <b>21.6%</b> |
|             | <b>Graduate</b>   | <b>14%</b>   |

Source: American Community Survey



## WORKFORCE



 **269,618**  
TOTAL EMPLOYMENT IN PLANO

### Plano is the job creation center of Collin County

Plano distinguishes itself from a traditional suburb of Dallas by drawing the majority of its workforce from the region who commute to Plano for employment.

**A highly educated workforce with proximity to Dallas' large labor pool**

Plano Adults with Bachelor's degree or higher **59%**

DFW Labor Force **4.5 Million**

Union affiliation in Texas **4.5%**

Union representation in Texas **5.4%**

*Source: American Community Survey, U.S. Bureau of Labor Statistics*

**Texas is a Right-to-Work state with an active Workforce Commission that offers workforce-training grants.**



# IN PURSUIT OF EXCELLENCE

## A K-12 school district with a long tradition of excellence

The Plano Independent School District (PISD) has played a long and vital role in Plano's economic success. Its reputation for excellence continues to lure professional families and, in turn, companies to Plano.

### PLANO ISD

ENROLLMENT  
**48,000**

**94.1%**  
GRADUATION  
RATE

SCHOOLS  
**73**

STUDENTS IN AP  
CLASSES  
**5,784**

**74**  
NATIONAL MERIT  
SCHOLARS

**82**  
LANGUAGES  
SPOKEN AT HOME  
BY PLANO ISD  
FAMILIES

COLLEGE  
CREDITS EARNED  
**14,051**

**2,815**  
INDUSTRY  
CERTIFICATIONS  
EARNED

*Source: Plano ISD Fall 2024*

### HIGHER EDUCATION

A pipeline of college graduates from 32 public universities and colleges with over 508,000 students enrolled within 200 miles.

**University of Texas at Dallas**, known for its science, engineering, math and business programs, offers 152 academic programs including over 90 master's and doctoral degree programs.

**Collin College** serves more than 60,000 credit and continuing education students annually and offers more than 200 degrees and certificates, including a Bachelor of Science in Nursing (BSN), a Bachelor of Applied Technology (BAT) in Cybersecurity, a Bachelor of Applied Science (BAS) in Construction Management and a Bachelor of Applied Science (BAS) in Clinical Operations Management. The only public college based in Collin County, Collin College is a partner to business, government and industry, providing customized training and workforce development.

## UNIVERSITY ENROLLMENT\*

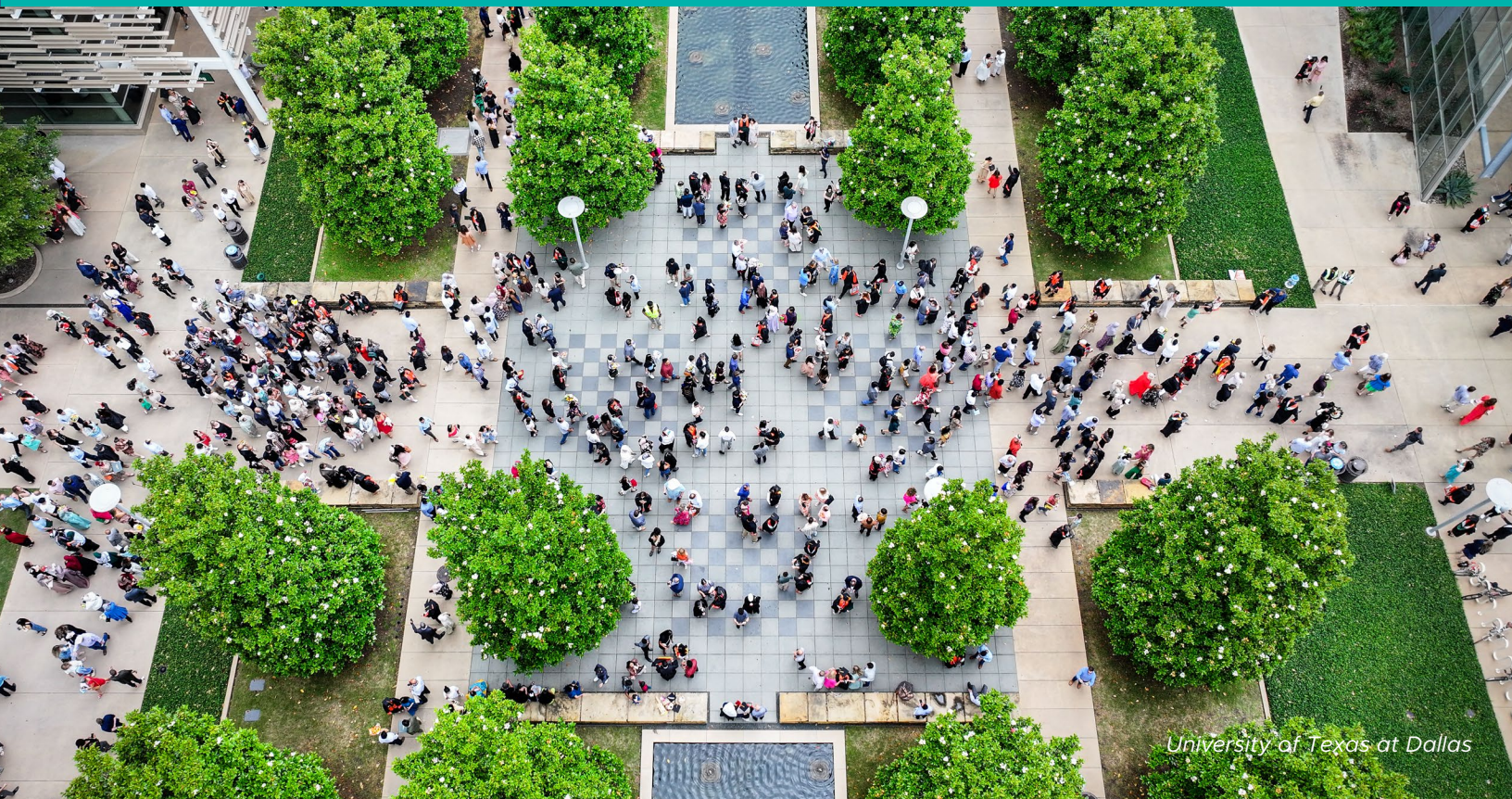
### Plano Area Universities

|                               |        |
|-------------------------------|--------|
| Collin College (all campuses) | 39,552 |
| University of Texas at Dallas | 29,886 |
| Paul Quinn College            | N/A    |

### Major Dallas Area Universities

|                                  |        |
|----------------------------------|--------|
| University of North Texas        | 46,309 |
| University of Texas at Arlington | 41,613 |
| Texas Woman's University         | 15,361 |
| East Texas A&M University        | 13,000 |
| Texas Christian University       | 12,938 |
| Southern Methodist University    | 12,116 |
| Dallas Baptist University        | 4,201  |
| University of North Texas-Dallas | 3,774  |
| University of Dallas             | 2,538  |
| Texas Wesleyan University        | 2,529  |
| UT Southwestern Medical          | 943    |

\*Fall 2024 data, Source: University Websites



# WE'RE IN THE BUSINESS OF SUCCESS

## A pro-business location in a pro-business state

- No personal or corporate income tax in Texas
- Right-to-Work state
- Pro-business regulatory environment
- "AAA" Bond Rating - City of Plano

## State Incentives

- Texas Enterprise Fund (TEF)
- Texas Enterprise Zone Program (TEZ)
- Skills Development Training Grants
- Texas Semiconductor Innovation Fund (TSIF)
- Cancer Prevention & Research Institute of Texas (CPRIT)

## Local Incentives

- Cash Grants
- Tax Abatement
- Triple Freeport Exemption
- Building Modernization Grants
- Retail Revitalization Grants





## QUALITY OF LIFE

With a national reputation as one of the best places for professional families to live and work, Plano boasts excellent public and private schools, top-rated hospitals, low crime rates and a diverse range of housing options, making it an ideal environment for raising a family. Its proximity to Dallas offers all the advantages of a big city.

**A Distinctive Sense of Place** - From the historic charm of Downtown Plano Arts District to the vibrant energy of Legacy West, our city offers something for everyone. In fact, Plano boasts more restaurants per capita than San Francisco.

**#3 Safest City in the U.S.** – *WalletHub* - With consistently low crime rates and exceptional police and fire response times, Plano stands among the safest cities in America, ensuring peace of mind for residents and businesses alike.

**#1 Park System in Texas** – *Trust for Public Land* - Plano is home to over 4,500 acres of parkland and more than 100 miles of trails, reflecting our dedication to preserving open spaces that enhance quality of life.

**Collin County's Premier Healthcare Hub** - Plano is a leader in medical excellence, hosting five major hospitals, including North Texas' only freestanding heart and vascular hospital and Collin County's sole Level I Trauma Center.

**Tax Benefits for Homeowners** - Plano provides extensive homeowner tax benefits, including a 20% homestead exemption, a \$40,000 senior/disability exemption and a senior tax freeze. With the homestead exemption, Plano boasts the lowest tax rate among other major DFW employment centers.



**Plano**

Economic Development

[planotexas.org](http://planotexas.org)

*Arbor Hills Nature Preserve*